

WatchModLab Cocktail Dress

User Manual

INTRODUCTION

Thank you for choosing a WatchModLab Cocktail Dress.

This manual provides general operating, care and support information for the Cocktail Dress platform. Because customized watches may vary in dial, hands, strap or bracelet, crown, logo, engraving and other details, the exact appearance of your watch may differ from the descriptions used in this guide.

Unless otherwise stated, this manual is written for a Cocktail Dress configured with an NH35 automatic mechanical movement.

PRODUCT OVERVIEW

Cocktail Dress is a refined mechanical watch designed around elegant proportions, expressive dial finishes and everyday versatility.

Typical features may include:

- Automatic mechanical movement
- Manual winding
- Hacking seconds
- Date display
- Sapphire crystal
- Polished or mixed-finish stainless-steel case
- Leather strap or compatible metal bracelet
- Decorative, textured or sunburst dial finishes depending on configuration

PARTS OF THE WATCH

Your watch may include the following main external components:

- Case
- Crystal
- Crown
- Dial
- Hands
- Strap or bracelet
- Buckle or clasp
- Caseback

ABOUT THE MOVEMENT

The NH35 is a reliable automatic mechanical movement widely used in modern mechanical watches.

Typical functions include:

- Automatic winding via the rotor
- Manual winding through the crown
- Hacking seconds for precise time setting

- Quick-set date
- Approximate power reserve of around 41 hours

Mechanical watch performance may vary depending on wearing habits, temperature, position, regulation and movement condition.

STARTING THE WATCH

If the watch has stopped after being left unworn, begin by manually winding it.

1. Make sure the crown is in its normal winding position.
2. Turn the crown clockwise approximately 20–30 turns.
3. The seconds hand should begin moving.
4. Once started, wear the watch normally so wrist motion can continue winding the movement.

SCREW-DOWN CROWN

Some Cocktail Dress configurations may use a screw-down crown depending on the selected case.

To open the crown:

- Rotate the crown counterclockwise until it releases from the case.

To close the crown:

- Gently press the crown inward toward the case.
- Rotate it clockwise until it is securely closed.

Do not overtighten the crown. Always make sure the crown is fully closed before exposing the watch to water.

CROWN POSITIONS

Typical crown positions for an NH35 configuration:

Position 0 — Normal / Winding Position

- Crown pushed in
- Used for manual winding

Position 1 — Quick-Set Date

- Pull the crown out one click
- Used for changing the date

Position 2 — Time Setting

- Pull the crown out two clicks
- Used for setting the time
- The seconds hand stops on movements with hacking seconds

SETTING THE TIME

1. Pull the crown out to Position 2.
2. Turn the crown until the correct time is displayed.
3. Push the crown back to Position 0.
4. If your watch uses a screw-down crown, screw it back down securely.

If you are unsure whether the displayed time is AM or PM, turn the hands forward until the date changes. The date change indicates midnight.

SETTING THE DATE

1. Pull the crown out to Position 1.

2. Turn the crown to advance the date until the correct date appears.

IMPORTANT:

Avoid using the quick-set date function when the watch is approximately between 9 PM and 4 AM.

During this period the movement may already be engaging the automatic date-change mechanism.

Changing the date manually at the same time may place stress on the calendar components.

3. Push the crown back in after setting.

4. If applicable, screw the crown back down securely.

DIAL AND FINISHING CARE

Cocktail-style dials are designed to interact with light and may use textured, sunburst, glossy or decorative finishes.

These surfaces are protected inside the case and should not be touched or cleaned directly by the user.

If the case needs to be opened, servicing should be carried out by a qualified watch technician.

Polished case surfaces can show fine marks over time. This is normal wear and does not affect the function of the watch.

STRAP AND BRACELET CARE

Cocktail Dress may be paired with leather straps or compatible metal bracelets depending on configuration.

Leather straps:

- Keep away from prolonged water exposure.
- Avoid perfume, cosmetics and strong chemicals.
- Allow the strap to dry naturally if it becomes damp.

Metal bracelets:

- Wipe regularly with a soft microfiber cloth.
- Use appropriate tools or professional help when resizing links.

WATER RESISTANCE

Water resistance depends on the selected case and final configuration.

Always follow the water-resistance specification confirmed for your watch.

Important notes:

- Make sure the crown is fully closed before water exposure.
- Do not operate the crown underwater.
- Water resistance is not permanent and may decline over time as gaskets age.
- If the watch has been opened, dropped or subjected to impact, water resistance should be rechecked before water use.

SAPPHIRE CRYSTAL

Sapphire crystal is highly scratch resistant, but it is not indestructible.

Avoid strong impact against hard surfaces.

Clean the crystal gently with a soft microfiber cloth. Avoid abrasive cleaners or tools.

POWER RESERVE AND ACCURACY

A fully wound NH35 movement typically provides approximately 41 hours of power reserve.

If the watch is left unworn longer than its available power reserve, it may stop. This is normal.

Mechanical watches do not operate with the same precision as quartz watches. Small daily variations are normal.

CARE AND STORAGE

To help maintain long-term performance and appearance:

- Store the watch in a dry environment away from direct sunlight and strong magnetic fields when not in use.
- Avoid severe shock, repeated vibration and strong magnetic exposure.
- Keep leather straps away from excessive moisture.
- Do not store the watch while it is wet.
- If moisture appears inside the crystal, stop exposing the watch to water and contact WatchModLab.

SERVICE AND SUPPORT

If your watch shows unusual timekeeping behavior, crown problems, date-setting issues, moisture ingress, strap or bracelet problems, or visible assembly-related defects, contact WatchModLab and provide:

- Your order number
- A brief description of the issue
- Clear photos or video
- The approximate date the issue began

WARRANTY SUMMARY

Your WatchModLab watch is covered by a one-year warranty from the date of delivery.

The warranty covers manufacturing, assembly and production-related defects under normal use.

For confirmed warranty-related quality issues, reasonable return shipping costs will be covered by WatchModLab.

For full terms, please refer to the Warranty & Support page on the WatchModLab website.

CONTACT

For technical assistance, after-sales support or questions about your watch, contact WatchModLab through the contact options listed on the website.